



You've Tried the Hard Way, Try **easyPAY**TM

Laundry Owners no longer have to make the decision of being a card store or a coin store. You can be both! You want to accept credit cards, but can't afford to install card readers on every machine, or maintain those readers. Maybe you are concerned that some customers won't like a card store. No need to buy expensive cards and worry about "floats". The **easyPAY**TM Central Payment Kiosk combines three easy payment functions for your coin laundry:

- ▶ **Bill Acceptance** - The only system in the laundry industry that allows bill acceptance to start your washers and dryers! The Kiosk has coin hoppers, and can act as a back-up changer.
- ▶ **Credit Card Acceptance** - **easyPAY**TM provides hi-speed credit card acceptance. Reach the prime demographic in your area that prefer credit cards over cash. As your credit card transactions increase, your coin collections decrease.
- ▶ **Coin Acceptance** - **easyPAY**TM acts as a back-up coin mechanism for your washers and dryers. Eliminate trips for unexpected coin jams on your large capacity washers during your time off.
- **You don't have to eliminate coin acceptance!** Many of your customers prefer coins, and that's fine! The machine is not modified as far as they are concerned. Your coin drops function like always!
- **easyPAY**TM **reduces collections!** As customers use bills and credit cards, it reduces the time spent collecting and counting quarters in your store.
- **easyPAY**TM **is easy to use!** Customers are guided through the payment process via an interactive touch screen. After loading their machine(s), they simply enter the washer number and their method of payment. **easyPAY** tallies their payment amount, and after the customer inserts their cash or swipes their card, the signal is sent to the machine(s) to start the machine.



 **Standard**
Change-Makers, Inc.
1-800-968-6955
www.standardchange.com

PHONE: 317.899.6966 FAX: 317.899.6977

3130 N. Mitthoeffer Rd. Indianapolis, IN 46235



CPU

The easyPAY Kiosk uses a PC-based computer to communicate with the Interface Board(s) and touch screen, and control the communication via the hi-speed internet connection.

Two Coin Hoppers

Standard's Modular Series Coin Hoppers with steel enclosure and direct drive motor. Each hopper holds up to 3,200 Quarters (6,400 Total / \$1,600 capacity).

Heavy-Duty Steel Cabinet

The Quality of Construction you come to expect from Standard Change-Makers. Solid-welded seams and enamel paint finish, T-handle lock with Medeco plug.

Steel Base / Storage Cabinet

The Base features a T-handle lock and Interface Board storage via a sliding platform, that allows for easy access to Interface Control Board wiring connections.



Backlit Sign Cap

Steel enclosure with long-life LED lights, acrylic sign panel with easyPAY logo for easy recognition and marketing presence.

Bill Acceptor

The Mars AE2600 with 500 bills stacker, accepts \$1 - \$20 bills. easyPAY is the only payment solution that accepts bills to activate your machines!

Electronic Coin Acceptor

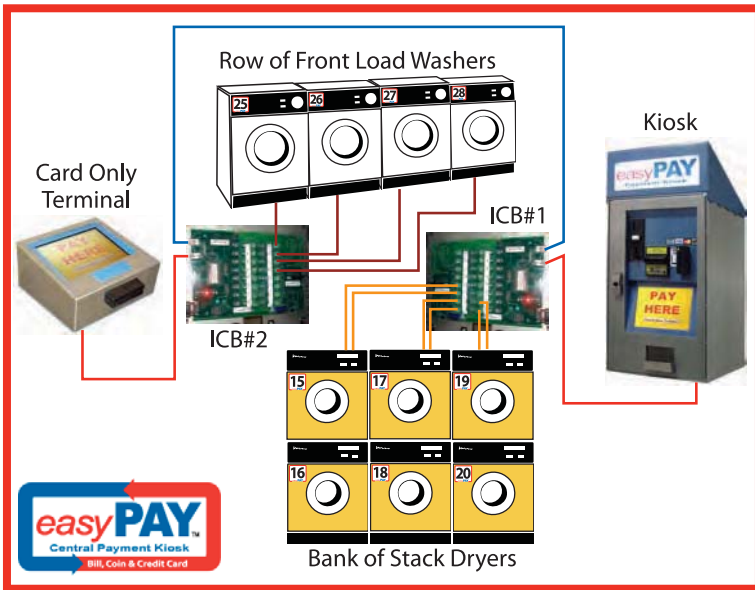
Accepts Nickels, Dimes, Quarters & Dollar Coins. Quarters can be diverted into the coin hopper to replenish the supply. easyPAY acts as a back-up coin drop - allowing customers to start machines with coins if the coin drops on the machine has jammed.

Magnetic Stripe Card Swipe

Bi-directional card swipe reads mag stripe cards, and connects to hi-speed credit card processing. Reads Administrative/Attendant cards for access to set-up, drop-off and free start functions.

10" Touch Screen Display

Color touch screen display provides easy-to-understand instructions for the user, and is used by owners and attendants for set-up, operation and reporting features.



easyPAY™ is available in a Front Load Kiosk, Rear Load Kiosk (left), and Card Only Wall Mount or CounterTop Terminal (right).

An easyPAY™ set-up consists of a Main Kiosk or Terminal, and Interface Control Boards (ICB) for up to 16 machines each. Multiple Kiosks and Terminals within the same location are connected to each other via the ICBs. Each Washer & Dryer is wired to an ICB, and a Machine Number is assigned. The connection of each ICB and Kiosk/Terminal allows for a full loop daisy chain signal of all the machines.

